



FOR IMMEDIATE RELEASE
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Hudson Valley Care and Coordinated Behavioral Health Services Unite to Better Integrate Primary Care, Behavioral Health and Social Care in the Hudson Valley

This Transformative Alliance Will Coordinate Health and Social Care to Improve Access to Services, Drive Better Whole Health Outcomes, and Lower Costs of Care.

Hudson Valley, NY March 14, 2024 – Hudson Valley Care (HVC), the leading health home in the Hudson Valley and Coordinated Behavioral Health Services (CBHS), the region's most comprehensive behavioral health independent practice association today announced they have united to form a new joint venture, Hudson Valley Care Coalition (HVCC). HVCC will become a regional integrated ecosystem of healthcare, through a combined network of more than 60 agencies including FQHCs, Hospitals, health plans and community-based organizations providing medical, behavioral health, developmental disability, and social care services. The HVCC network will expand the Hudson Valley community's access to primary care, behavioral health care, care management, and social care services - driving better whole health outcomes for the region's most marginalized individuals.

With more than a decade of experience integrating primary care, behavioral health, and social services, and expertise in value-based payment arrangements, HVCC is well-positioned to establish our integrated network of diverse providers as the region's Social Care Network given the organization's unique alignment with New York State's 1115 Health Equity Reform Waiver.

"This partnership unites two organizations deeply committed to a shared vision of improving the lives of the most vulnerable in the Hudson Valley," stated Lindsay Farrell, President & CEO of Open Door Family Medical Center and Hudson Valley Care Board Member. Given the impactful collaboration we've already undertaken, formalizing our partnership will establish a unified network of health and social care providers, strategically positioned to enhance service delivery for our communities.

"At CBHS, we recognize the profound impact of integrating behavioral health, primary care, and social services within our community. Teaming up with the care management expertise of HVC was a natural fit. Together, we are committed to providing enhanced support and connectivity, ensuring our community members have access to and ultimately receive the care they need," stated Stephanie Madison, CEO of Mental Health Association of Rockland County and Chair of the CBHS Board of Directors.

"Through our collaboration, we aim to harness the combined strengths of both organizations, elevating the standard of care in the Hudson Valley, said Amie Parikh, CEO of Hudson Valley Care and Acting CEO of CBHS. "With a shared commitment to enhancing health outcomes for our region, our continued partnership establishes the groundwork for a regional ecosystem of healthcare to promote health equity and effectively address the diverse needs of our broader community."

About Hudson Valley Care

Hudson Valley Care Coalition (HVCC) is a 501(c)(3) non-profit with a vision of creating communities of health and wellness for all. We are a network advancing whole person services and supports designed to address health inequities, focus on accessibility, and deliver trauma informed care across the lifespan. Our work covers the spectrum from prevention to complex care. We facilitate partnerships among government, community resources, primary care providers, hospitals, schools, social and behavioral health services, payers, and others to ensure everyone has a path to whole person health. Equity and inclusion are a hallmark of how we work. We are intentional in inviting people to join us in creating whole health pathways through co-design with diversity, equity, inclusion and belonging. Finally, we are committed to outcomes for people, that can be measured as evidence of our impact. <https://www.hudsonvalleycare.org>

About CBHS

Coordinated Behavioral Health Services (“CBHS”) is an Independent Practice Association (“IPA”) that was founded in 2014 and is comprised of thirty mission-driven, non-profit, community-based organizations providing behavioral health, developmental disability, and social care services across the Hudson Valley, including Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster, and Westchester. CBHS agencies provide person-centered and recovery-oriented services to over 100,000 people every year. CBHS collaborates with health systems, state and county governments, and insurance plans to develop behavioral health, healthcare, and social care innovations that make measurable improvements in the health and quality of life of individuals, families, and communities across the Hudson Valley Region.

<https://www.cbhsinc.org/>

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